

For Immediate Release

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Diamond Horseshoe Ball kicks off Pittsburgh Opera's 78th season

Pittsburgh, PA...

Pittsburgh Opera will kick off its 78th season with its dazzling <u>Diamond Horseshoe Ball</u> on Friday, September 30, 2016, under the same gleaming chandeliers of the Grand Ballroom at the historic <u>Omni William Penn Hotel</u> where the very first Diamond Horseshoe Ball was held.

Opera companies are known to open in grand style, but only Pittsburgh Opera has a 62-year tradition as glorious as the Diamond Horseshoe Ball. Featuring a cocktail reception, performances by the Opera's much-loved Resident Artists, live and silent auctions, and dancing through the night, the Diamond Horseshoe Ball is not to be missed.

Diamond Horseshoe Chair Roseanne Wholey and event Co-Chair Sandie Brand have planned a delightful take on the somewhat naughty, somewhat nice, Flora's Party from Giuseppe Verdi's beloved opera, <u>La traviata</u>, which launches the Pittsburgh Opera season at the Benedum Center October 8, 11, 14 and 16.

Sam Berkovitz from Concept Art Gallery will preside over the Live Auction, which offers tantalizing and exclusive items such as a stay in the Cayman Islands in a luxurious house by the water, tickets to the Spoleto Festival in Charleston, and much more. The Silent Auction will be available to Ball attendees and the general public 14 days prior to the event through online bidding via Pittsburgh Opera's website.

Tickets also can be purchased online. Ticket levels are:

- \$400 Patron, which includes entrance into the cocktail reception and dinner
- \$600 Benefactor, which includes cocktail reception, priority seating at dinner, and exquisite wine pairings at dinner
- \$3,500- Table of 6
- \$5,000- Table of 8

For more information, please visit <u>pittsburghopera.org/DHB</u>. Sponsorship and other inquiries can be directed to Pittsburgh Opera Manager of Special Events Rebecca Fink at rfink@pittsburghopera.org or 412-281-0912 ext. 225.

Pittsburgh Opera celebrates its 78th season in 2016-17. Established by five intrepid women in 1939, Pittsburgh Opera is viewed as one of the most vibrant opera organizations in the U.S., with a rich artistic tradition, outstanding educational programs, an acclaimed artist training program, and a progressive outlook toward the future. Its green initiative culminated in LEED® Silver certification for its Strip District headquarters, and its capacity as a true community partner has increased significantly under General Director Christopher Hahn's leadership.